

TOURISM AND PROMOTIONS COMMITTEE

Monday, September 20, 2021 @4pm. 94235 Moore Street, Gold Beach, Oregon www.co.curry.or.us

Minutes September 20, 2021

A. CALL TO ORDER 4:01pm

Present: Leslie Wilkinson, Klaus Gielisch, Terri Domanik, Laurie VanZante, Secretary Summer Matteson Absent: Nic McNair, Dave McCutcheon

B. ADDITIONS TO AGENDA

Leslie add to agenda the grant updates Item added as C1

C. DISCUSSION ITEMS

1. Grant Finalization

- Grant \$1000 lower tier conversation. Good neighbor grant 20-21 budget
- Switch percentages for marketing 40% grant program 20%
- Would strategic plan funding would come out of marketing? Most likely
- Laurie motion to swap percentages for marketing and grants
- Terri seconded. All in favor.
- Terri likes that they will reach out to partners for expansion focus
- Leadership team is enticing Leslie



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- Research with other counties that might apply to us
- Reach out to other agencies as to how
- Dave Kayaking, wind surfing, cycling of all kinds,
- Recommend to BOC that this contract be entered into:

Are we equipped to implement?

- Chair assumed Holly will do most of the legwork
- Ask Julie what other agencies are formed form the stakeholder committee
- Motion to move recommendation to BOC Laurie
- Dave seconds
- Unanimous. Make sure Holly can attend
- Send invite for BOC meeting to the T&P Committee membership
- Amend agenda Cape Sebastian trail extend an invite to Dave Lacey to present and show numbers
- Look at process for determinations and final approval for grant funding. At a minimum, the T&P Committee \$1k, \$5k and \$10k grants not to go thru BOC but the T&P Committee directly.
- 3rd Monday of October for next TLT meeting

Find my strategic plan notes and share with Leslie.



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• Send the Committee a meeting schedule of their committee and the BOC schedule

Present:

October 8th BOC:

Strategic Plan

October 18th TLT Meeting

Approve June meeting

Send September 20 minutes

November 20th BOC Meeting

Cape Sebastian Trail

Grant processing tasks

- **1. FUTURE MEETINGS** October 18, 2021
- 2. ADJOURN 4:54

Dave's offline notes; Wants to see pools in every city



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